Worksite Enrollment Kit Resource Guide

Help employers Encourage, Educate and Enroll!

Our Worksite Enrollment Kit includes free communication tools that can be shared with your employer clients to successfully promote Illinois Mutual's worksite voluntary products to their workforce. These materials will help them ENCOURAGE participation, EDUCATE employees about our products and ENROLL them in valuable benefits with a turnkey communication plan that simplifies the process! To get started, share the Enrollment Planner with your employer client, included this kit! A compressed file folder (C8128_kit) containing all digital files of all tools is available for download on our Agent Forum's Resource Library. If you prefer to order printed copies, contact our Worksite Sales team.



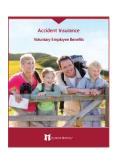
C8128_EP
Worksite Employee Benefits
Enrollment Planner

Product Brochures

(Both digital files or printed brochures are available)



C8056 Term Life Employee Brochure



C8003 Accident Employee Brochure



C8013
Short Term DI Individual Employee
Brochure



C8049 Short Term DI -Group Employee Brochure



C8068
Critical Illness
Employee Brochure

Digital files can be emailed as an attachment, some can be inserted (copied and pasted) directly into most email clients, displayed on their intranet, or printed and distributed.

Enrollment Announcement Posters

(Printable files formatted for 8.5"X11" paper)



Poster 1
General Enrollment
Poster



Poster 2
Enrollment Date
Announcement Poster

Banner Graphics



Banner Graphic 1
Today's Choices Protect
Tomorrow's Dreams



Banner Graphic 2
Choose Today a Secure
Tomorrow



Banner Graphic 3
It's Not Too Late to Protect
What Matters Most



Email Text



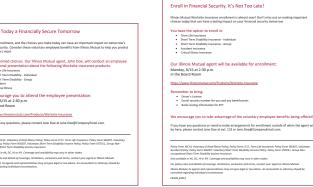
Email 1

Enrollment is Coming & Initial Introduction of Illinois Mutual **Products**



Email 2

Enrollment is Open & Agent Presentation to Employees



Email 3

Enrollment Date On-Site with Illinois Mutual Agent & What to Bring



Email 4

Enrollment Has Ended & Contact Information (Employer, Illinois Mutual Agent and Home Office Policy Service & Claims Departments)

Product Video Links

(located on our website's Video Center at www.lllinoisMutual.com/Learning-Center/Video-Center)



Worksite Term Life Insurance Video



Worksite Accident Insurance Video



Worksite Short Term Disability Insurance Video



Worksite Voluntary Short Term Disability Insurance Video



Worksite Critical Illness Insurance Video

Additional product information available on our Company website!

www.illinoismutual.com/Products/ Worksite-Insurance/Employees

Ask your Worksite Sales team for sales support! Worksite@IllinoisMutual.com (800)437-7355 ext. 782

